

UTAH LIONS DISTRICT 28-U NEWSLETTER



MARCH 2008

SUMMARY OF THE TRANSFUSION/TRANSITION/TRANSFORMATION PROGRAM

“The program consists of sharing the evidence by experts on the reasons for membership decline in service clubs, reviewing and discussing through an interactive learning media production ideas on how to reverse the trend and accepting the challenge to implement those ideas that are reasonable, attainable and measurable thus resulting in a bright future for Lionism at all levels.

“Other than the Introduction (which outlines some of the research) nine modules are presented in a DVD format involving the attendees in discussion. The modules are: Recruitment, Induction, Orientation, Involvement, Recognition, Retention, Meeting Management, New Clubs and Public Relations.

“The program comes complete with a script to be followed by trainers and a Resource CD with many LCI publications and materials complementing the TTT program that can be downloaded and copied.”

The target audience for the program is the Lions Clubs. Using the various modules, clubs are encouraged to use the information and ideas that could ultimately recruit, involve and retain the younger generations as well as keep all age levels involved with their Lions Club.

The website for the TTT Program is: “lionsttt.com” for those who would like to review more about the program. Thanks for all of your help.

Mark R Nelson (H) 435-586-3524

331 N. 100 W. (C) 435-463-5501

Cedar City, UT 84720

**REMEMBER THE UTAH LIONS MD 28 CONVENTION ON
MAY 15, 16, & 17, 2008 IN COALVILLE**

NOMINATIONS FOR CONVENTION CITY AND STATE COUNCIL CHAIRMAN

Nominations are being requested to host the Multiple District 28 convention for 2009. Article VI, Section 2 of the Multiple District Constitution and By Laws states, invitations must be submitted in writing delivered to the Council no later than 90 days prior to the convening date of the Convention at which they are to be voted upon. This deadline can not be met at this time, but Clubs should still make invitations prior to the District Convention. This will allow your club to prepare to demonstrate for you city at the Convention, something that we haven't seen for a while, but something that livens up the Convention.

Article V, Section 1 of the Constitution specifies that any Past District Governor may be elected at the Multiple District Convention to serve as Chairman of the Council of Governors and a voting member to serve one-year only and cannot serve in that capacity again. Past District Governors seeking this office should notify the Council at least two weeks prior to the beginning of the Multiple District Convention to be held in Coalville on May 15-17, 2008.

Clubs wishing to host the 2009 District Convention should submit in writing their request to the State Nominations Chairman, PDG Keith S. Hansen, 2360 W. 6550 N., Amalga, UT 84335 with a copy to the State Council Chairman, PDG Al Woodmansee at 272 E. Welby Ave., Salt Lake City, UT 84115.

Past District Governors seeking the Council Chairman position for the 2008-2009 Lion Year should also notify the Nominations Chairman and current State Council Chairman prior to the Coalville Convention. The Multiple District Constitution and By Laws specify no time requirement for this notification. Candidates seeking the position should have a letter of recommendation from their club supporting the candidate. To facilitate the election, it is requested that these letters be received as outlined, at least two weeks prior to the convention, so that ballots can be prepared prior to the convention.

NEW CLUB GETS ITS START IN WEST VALLEY CITY

Thanks to all who are working on the extension of a new West Valley Lions club. This will augment the Hunter Lions club that also entails WVC, but will meet at noon. Wednesday, March 26 is a full schedule with Lion Jack Ferguson and Bill Barton meeting with West Valley staff and directors all day culminating with a social that evening at WVC hall for those interested.

Thursday, March 27 brings a planned solicitation of the West Valley business community following a planning breakfast in the morning. Lions scheduled to help are Carl Page, Karl Koenig, PDG Judie Barron, PDG George Whitley, VDG Elect, Nancy Whitley, MD Membership chairman Paul B. Allen, Greg Zenger, Phil Conder, DG Sam Mascarenas, CC Al Woodmansee, MD Extension Chairman Mark Nelson and LCI leader and teacher Jack Ferguson.

All working Lions and prospective members are invited by the South Salt Lake Lions to their Thursday evening dinner meeting at the Columbus Center.

Friday morning Lions Jack and Mark will travel to Manti to do a similar membership effort.

William T. Barton - bbarton@xmission.com

Dear Club Officers,

Unless you are an accountant or a mathematician, you may think that numbers are boring. Most people think they have better things to do than listen to someone quote a string of statistics - and if you are a Lion, you do!

But I have some numbers to share with you that I think are very exciting and I think you will, too. For the first time in many years, all measures of recruitment and retention show a positive trend. Through January 2008, LCI shows a net membership increase of 4,283, which is the best first six-month period we have experienced in many years. Most importantly, all constitutional areas and most districts are showing great improvements over historic trend.

Due to the many community service projects that are conducted in the first half of the calendar each year, membership traditionally grows by the thousands between January and June, it will be truly exciting to watch the membership total as it is documented by our new timely reporting system. With your help, I believe that we will be able to have an increase in overall membership. What an outstanding legacy that would be for our leadership year!

But achieving this goal will not be easy and it requires that you take action immediately. The next two months have traditionally been a time for club recruitment drives. I urge you to take the next two months as an opportunity to intensify your efforts to bring high quality new members into your club. By now I am sure that you realize that the projects you have identified and planned will benefit greatly from additional hands to share the work. A successful effort this month will enable your club to take part in Worldwide Induction Day in April, which in turn will be an excellent way to create even more interest within your community.

As you work to strengthen your membership, please remember that we have successes on which to build. The number has reached an all-time high of 240,000, due largely to the innovative family membership program. These groups should remain a primary focus of your recruitment efforts.

I am proud to say that more districts will be receiving awards for establishing new clubs than any time in recent memory. Through January, the number of new clubs worldwide stood at 570. Keeping in mind that the majority of new clubs are reported in between January and June, I am confident that we can establish more than 1,250 by the end of our leadership year. Nurturing the potential for new Lions Clubs, Club Branches, Campus Club, and even Leo Clubs is an important part of contributing to our worldwide extension. The excitement surrounding the formation of new clubs can also help to energize and expand your own club.

These are wonderful numbers and clear evidence that our membership initiatives are achieving results. But even more important is what the numbers represent. They show that Lions and Lions Clubs are brimming with new confidence, eager to accomplish our mission and proud to show the world that, "We Serve."

I am grateful for the part your leadership has played in establishing this new confidence.

Sincerely,

Mahendra Amarasuriya

International President

CSFII News: Lions have surpassed CSFII's minimum goal!

During our last Worldwide Report Day on February 20, 2008, CSFII coordinators reported that more than US\$157.9 million had been raised by Lions worldwide for CSFII! Thank you for all that your club has done to surpass CSFII's minimum goal. Now, your club can join Lions around the world as we pursue CSFII's US\$200 million "Vision for All" challenge goal!

As a club, be sure to:

Send all funds and pledges to LCIF

- Encourage club members to designate MJFs to CSFII and continue to raise funds toward SFII's "Vision for All" challenge goal
- **Save the date:** Lions are selecting one day as "Campaign SightFirst II Day" during the week of May 12-16, 2008 to act for CSFII.

CSFII by the Numbers:

More than US\$147 million officially recorded

- Less than 115 days remain to reach and exceed CSFII's minimum goal
- 2,709 Model Clubs are ensuring CSFII success
- Please be sure to review your monthly statements regularly. To become familiar with the rules to avoid Financial Suspension, you may visit the Association's website
- @ <http://www.lionsclubs.org/EN/content/pdfs/new-suspension-policy.pdf>.

New Process for Monthly Membership Reporting by Clubs **Effective April 2008**

Overview & Frequently Asked Questions

Beginning in April 2008, there will be a change in the submission dates for clubs to report their monthly membership reports (MMRs). These reporting changes will apply both to clubs that report their membership transactions online (though the online WMMR system) and for clubs that submit paper MMRs to international headquarters. As explained below, the overall goals are to (1) enable LCI to produce more timely cumulative monthly membership reports, and (2) provide more consistency and accuracy between the LCI cumulative monthly member report and Club Billing Statements and District Financial Recap reports.

The following are the dates to submit each month's report, effective beginning in April 2008:

<u>Month</u>	<u>MMR Reporting (mailed)</u>	<u>WMMR Reporting (online)</u>
July	July 1 - July 20	July 1 - July 31
August	August 1 - August 20	August 1 - August 31
September	September 1 - September 20	September 1 - September 30
October	October 1 - October 20	October 1 - October 31
November	November 1 - November 20	November 1 - November 30
December	December 1 - December 20	December 1 - December 31
January	January 1 - January 20	January 1 - January 31
February	February 1 - February 20	February 1 - February 28
March	March 1 - March 20	March 1 - March 31
April	April 1 - April 20	April 1 - April 30
May	May 1 - May 20	May 1 - May 31
June	June 1 - June 20	June 1 - June 30



COALVILLE LIONS CLUB

Coalville, Utah 84017

"Best Little Town by a Dam Site"

Md-28 Convention
Coalville, Utah
May 15-16-17, 2008

Name _____

Spouse/Guest _____

Club Name _____

Registration \$15 x _____ = _____

Thursday Social \$7 x _____ = _____

Friday Lunch \$10 x _____ = _____

Dinner \$15 x _____ = _____

Saturday Lunch \$10 x _____ = _____

District Governor's

 Banquet \$20 x _____ = _____

Mark Dinner Preference

 Salmon _____ Prime Rib _____

 Total \$ _____

If you stay at the Best Western-Holiday Hills, breakfast is included with your room. Those who do not stay there may buy breakfast for \$5.00 a person.

Pre-register before April 25, and receive 5 raffle tickets.

Mail this form, with check payable to Park City Lions Club

C/o Lion Florence Kruger
3849 W. Silver Spur Circle
Park City, Utah 84098
Phone 435-654-8508

Hosted by Coalville, Park City and Kamas Valley Lions



COALVILLE LIONS CLUB

Coalville, Utah 84017

"Best little Town by a Dam Site"

28 Convention hosted by Lions Clubs of Summit County.

Convention is May 15-16-17 2008

Motel reservation information -----Mention Lions Convention to get your discount

Best Western - Holiday Hills P O Box 238

200 South 500 West (just west of 1-80) Coalville, UT. 84717-0238

bwstay.com

Phone (435) 336-4444-----Toll free (866) 922-7278

Rooms are \$70.00 a night (taxes and breakfast are included)

Make your reservations early- no later than April 14th, 2008

Swimming pool - Hot tubs

Meeting Schedule for MD-28 Convention

Thursday May 15th

MD Cabinet Meeting	4:00 P.M. - 5:15 P.M.	Best Western Hotel
District U Cabinet Meeting	5:30 P.M. - 6:20 P.M.	Coalville City Hall
District T Cabinet Meeting	5:30 P.M. - 6:20 P.M.	Best Western Convention Room

Social - 6.30 P.M. Summit County Recreation Complex (Old Coalville City Park) Bring a jacket

Friday May 16th

PDG Breakfast	7:30 A.M.	Best Western Conference Room
Breakfast is free if you stay at the Hotel Otherwise it will cost you \$5.00		

First Plenary Session	10:00 A. M - 1145 AM	Coalville Stake Center
Lunch	12:00 PM. - 1:30 P.M.	Coalville Stake Center
Second Plenary Session	2:00 P.M. - 4:00 P.M.	Coalville Stake Center
Necrology Service	4:25 P.M.	Chapel-Coalville Stake Center
Dinner	6:00 P.M.	Coalville Stake Center
Hospitality Room	(after dinner is over)	Best Western

Saturday May 17th

Voting 9:00 A.M. Best Western Hotel

Final Plenary Session	10:00 A.M. -11:30 A.M.	Coalville Stake Center
Model Luncheon	12:00 P.M. -1:30 P.M.	(Kamas Valley Lions in Charge)
Free Time Things of interest for those who want to go.		

Reception Line	6:00 PM	Coalville Stake Center
District Governor Banquet	6:45 PM.	Coalville Stake Center